EMOBILITY BEST PRACTICE

Best Practices with EMobility
Experience Working in Mature Markets
Engaging General & Diverse Demographics

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EMOBILITY EQUITY

National Thought Leaders
Founders of largest network of diverse EV drivers
& Enthusiasts with members across Illinois
EMobility Equity: Development of a transportation system that increases access to high quality mobility options, reduces air pollution, and enhances economic opportunity to all members of the community. Due to systemic issues, underserved and communities of color have to be prioritized in these conversations.
E-MOBILITY EQUITY CENTERED STRATEGY
Why Frontline Communities Should Be Prioritized

1. Historical & Environmental Contexts
2. Transportation Burden / Costs
3. Barriers to Adoption
4. Benefits

National Thought Leaders in Best Practices and EMobility Equity
The Why?

Frontline Communities are being impacted FIRST & WORST

UMN researchers find racial disparities in who produces air pollution and who breathes it.

A new study finds white people disproportionately cause pollution while black and Hispanic people are disproportionately exposed to it.

By JAKE STEINBERG

Driving north on Interstate 94 out of Minneapolis, to the right is an industrial corridor where air quality is traded for roof shingles and concrete. To the left are predominantly black neighborhoods with the highest rate of asthma hospitalizations in the state, according to the Minnesota Department of Health.

A new study by University of Minnesota researchers has quantified what previously had only been speculated: white people cause air pollution and people of color disproportionately breathe it.
How Electrification Can Benefit/Impact All Ratepayers And How We Change The Narrative - Media Coverage

Minorities Are Being Left Out Of The Electric Vehicle Revolution

In California, Latinos and African-Americans simply are not buying electric cars. It’s time for some new marketing.

BY ARIEL SCHWARTZ
2 MINUTE READ

The Prius is an emblem of the environmentally aware upper middle class, and at this point, electric vehicle purchases are mostly limited to early adopters who have the cash to experiment with an entirely new kind of vehicle. And according to a report (PDF) from the Greenlining Institute, cost and lack of consumer education may

Elephant In The Room: Barriers To EV Adoption In Diverse Communities

A national study found that black children are six times more likely to die from asthma than Hispanic or white children in the U.S.

ATLANTA, GA – There is no cure for asthma, but with the proper diagnosis, medication and an asthma management plan, symptoms can be controlled. When not properly controlled asthma can be deadly. A study being presented at the 2017 American Academy of Allergy, Asthma & Immunology (AAAAI) Annual Meeting called Where Do Children with Asthma Die? A National Perspective from 2003 to 2014” seeks to address where and which demographics of children are dying because of asthma in the United States.

Deaths from asthma, especially among children, are sentinel events that can be avoided with proper diagnosis and treatment.
How Electrification Can Benefit/Impact All Rate Payers
And How We Change The Narrative

U.S. Electric Bus Demand Outpaces Production as Cities Add to Their Fleets

Cities are still working through early challenges, but they see health and climate benefits ahead. In Chicago, two buses save the city $24,000 a year in fuel costs.

By Kristoffer Tigue

Nov 14, 2019

Rivian R1T electric pickup truck owners will be able to share power with vehicle-to-vehicle charging

Fred Lambert - Jun. 6th 2019 2:41 pm ET @FredericLambert

Rivian's CEO confirmed that the electric truck startup is going to enable vehicle-to-vehicle charging so R1T

Elon Musk Teases Tesla Cybertruck 240V AC Outlet

International Business Times | 12-06

The 2020 Ford F-150 will be released with an option for its own onboard, built-in gas generator, and companies like Indiana's Real AC Power, provide chassis-integrated generator systems for internal combustion engine trucks. Electric vehicle makers abandoned this segment for unknown reasons. However, Tesla CEO Elon Musk is teasing about a 240V AC Power outlet on the Tesla Cybertruck, something, which neither Bollinger nor

Largest Electric School Bus Program In United States Launching In Virginia

EVNoire.com

National Thought Leaders in Best Practices and EMobility Equity
Disrupting The EMobility Narrative, Prioritizing Those MOST Impacted and creating Economic Opportunities

Thank You

Terry Travis
terry@evnoire.com
888.MOB.ILTY

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