Cruisin’ to Electrification

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UIC Workshop on Beneficial Electrification of Transportation
“To build the world’s most advanced autonomous vehicles to safely connect people to the places, things, and experiences they care about.”
Our Product: Seamless Integration

Safety Design from the Ground Up

Fully electric vehicle

5 AV Generations in the Making

3 Layers of Testing:
- Real world
- Simulations
- Closed course
Dedication to the environment

Cruise will always use an all-electric, zero emission fleet - so we can all breathe easier. We are also the first self-driving company to power our all-electric fleet with 100% renewable energy.

Every gasoline-powered car emits more than three times its own weight of CO² into the air each year and pollutes our air six times more than an all-electric vehicle. This means that electric vehicles can lower GHG emissions by 83% versus gas-powered cars and have zero tailpipe emissions.

Zero Emissions, 100% Renewable

Read more: Cruise Becomes First Self-Driving Company to Power Vehicles With 100% Renewable Energy
Shaping the future, together

- Increasing EV adoption and CO$_2$ reduction through education and exposure
- Little precedent for incentives to private light duty fleet models
- Promotion of EV miles
- Convergence of energy and transportation industrial policies
Through our home delivery program, Cruise drivers are making no-contact deliveries directly to homebound seniors. We are grateful for Cruise’s support reaching many food-insecure households.” - Michael Wirkkala, COO, San-Francisco-Marin Food Bank

Stand With SF
50,000+ deliveries for Covid relief
Things to keep in mind:

- EVS/AVs are a piece of the overall puzzle, not the entire puzzle
- Individualized mobility options
- Changing Landscape Post COVID-19
Thank you